

STRATFORD AREA CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
September 20, 2017

Meeting called to order at 5:05 pm.

Present: Holly Haupt, Beth Griffith, Jeff Tarras, Angela Gerlach, Ashley Beining, Steve Steiner, June Krueger, Janeen LaBorde, Lisa Gosse

President's Report - Welcomed attending guests. Shared information/feedback from SHS student/parent scholarship meeting.

VP Communications Report - Presented 8/09 minutes for approval. M/S/C to accept as presented. Distributed MACCI communications.

VP Finance Report – Presented Community Days, Chamber Raffle and Bev's Shelter financial statements. Fielded questions. Proposed dissolving community days account and track financials like all other chamber events. Discussion tabled pending final detailed Community Days statement.

VP Member Relations Report – No Report

Old Business-

STAR Club Shelter – Plans submitted for state approval-anticipating early spring construction.

Portable Sign Replacement – Waiting for revised quote.

X-mas in the Park – Discussed possibility of coordinating holiday decorations with the Village of Stratford. Need co-chair and Santa for event-requested mass email to membership seeking volunteers.

Village Maps – Detailed layout/design presented. Discussed design/content changes. Street names have been approved, but house numbers need to be reassigned. Updated layout to be presented at next meeting.

Block Party – Businesses on 3rd Ave agreed to host block party October 18. Discussed event format. Postcards to be mailed to members 10 days prior to event w/follow-up email on day of event. Request for flyer at sponsoring businesses to encourage non-member attendance.

New Business-

Inspire Program – Shared program information. Fielded questions. Researching possibility/plan of action for possible implementation of program.

2018 Membership Drive – Meeting scheduled to coordinate member information. Presented 2018 solicitation letter-M/S/C to send to all area businesses beginning October 1, 2017.

Community Days / Food Kitchen – Still have outstanding invoices-will provide detailed financial statement at 10/11 BOD meeting. Discussed future options for portable food kitchen. Request to have unit appraised. Discussion tabled pending further details.

SHS Open House – Scheduled for 10/02, 6-8pm. Event details/marketing materials to be provided by SHS.

Meeting was adjourned at 6:25 pm.

October BOD meeting – October 11 @ LJ's Sports Zone @ 5:00 pm.