

STRATFORD AREA CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
November 8, 2017

Meeting called to order at 5:15 pm.

Present: Beth Griffith, Jeff Tarras, Angela Gerlach, Brian Forrest, Sandy Rueth, Ashley Beining

President's Report - No Report

VP Communications Report - Presented 10/11 minutes for approval. M/S/C to accept as presented. Presented ad copy for SAFD calendar. M/S/C to submit as presented. Distributed MACCI communications. Discussed recent technological difficulties that delayed email communications as requested.

VP Finance Report – Shared concerns regarding current supply of Stratford Bucks. M/S/C to increase ‘on hand’ amount-proceed with reorder if necessary. Presented website renewal invoice. M/S/C to pay. Presented PO Box rental invoice. M/S/C to pay.

VP Member Relations Report - No Report

Old Business-

STAR Club Shelter – No Report

Portable Sign Replacement – Presented revised quote-\$16,800 one-sided vs. \$22,450 two-sided electronic message center. Questioned desire/need for electronic instead of manual sign and discussed possible options. Requested member feedback via ambassador program to determine viability of project.

X-mas in the Park – Discussed invoicing procedure and volunteer opportunities still available. Requested updated email communication to directors detailing event/identifying areas of concern that need to be addressed.

Village Maps – Submitted design changes and member/business listing to printer. Meeting scheduled to discuss changes and solidify scope of project.

Inspire Program – No Report

2018 Membership Drive – Renewals continue to filter in-approximately 40% of the 2017 members have renewed. Will provide directors with ambassador follow-up list at December BOD meeting.

Community Days / Food Kitchen – No Report

New Business-

Annual Banquet – No Report

Business of the Year – Presented application form. M/S/C to distribute with corrected dates.

BOD Replacement – Discussed replacement procedure for directors whose term of service is ending. Jeff Tarras, Angela Gerlach and Betsy Miller have completed their terms and will need to be replaced. Request for directors to solicit membership and present candidate names at December BOD meeting.

2019 Scholarship – Application form to be presented at December BOD meeting.

Meeting was adjourned at 6:15 pm.

December BOD meeting – December 13 @ LJ's Sports Zone @ 5:00 pm.