

STRATFORD AREA CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
May 10, 2017

Meeting called to order at 5:05 pm.

Present: Holly Haupt, Beth Griffith, Jeff Tarras, Brian Forrest, Angela Gerlach, Steve Steiner, Sandy Rueth

President's Report –

VP Communications Report - Presented 4/12 minutes for approval. M/S/C to accept as presented. Made second request for 2017 Stratavarian invoice. Provided website update-site now complete. Shared Facebook traffic recap. Shared member event mass email requests. Distributed letter from Stratford State Bank regarding merger. Received thank-you's from SHS Prom committee and Kyler Haupt-scholarship recipient. Distributed MACCI communications.

VP Finance Report - Presented chamber balance sheet/community days account transactions. M/S/C to accept.

VP Member Relations Report-Received membership application from Swid Law Offices.

Old Business-

Block Party – Reviewed May event format. Featured event on Seehafer Broadcasting 'Insight' program. Director nametags to be provided.

Scholarship – Shared letter/certificate to be presented to scholarship recipients on 5/17. Will forward photos to be posted on website/Facebook.

Police Memorial Event – VFW coordinating event.

STAR Club Shelter – Meeting with Tom Kolb and Bob Aschenbrenner to discuss location pending village approval. Currently planning for June 5 groundbreaking ceremony.

Stratford Community Days – Discussed marketing materials to be distributed 6/01. Presented fundraising opportunity. M/S/C to provide 50/50 raffle tickets.

New Business-

Portable Sign – Presented replacement quote. Discussed replacement options including location. Recommendation to approach village and economic development regarding such options. Request to provide additional pricing.

Car Show – Distributed event flyer. M/S/C to sell Community Days raffle tickets along with concessions.

Village Maps – Presented preliminary quotes. Village still waiting for streets to be approved-timeframe for this project still unknown.

Fall Educational Event – Based on member feedback, event could be replaced by block party.

Meeting was adjourned at 6:15 pm.

June BOD meeting – June 14 @ LJ's Sports Zone @ 5:00 pm.