

**STRATFORD AREA CHAMBER OF COMMERCE**  
**BOARD OF DIRECTORS MEETING**  
**July 12, 2017**

Meeting called to order at 5:05 pm.

**Present:** Holly Haupt, Beth Griffith, Jeff Tarras, Brian Forrest, Angela Gerlach, Ashley Beining, Sandy Rueth

**President's Report –**

**VP Communications Report** - Presented 6/14 minutes for approval. M/S/C to accept as presented. Shared donation letters-funds designated for STAR Club shelter. Submitted Facebook advertising bill. Recapped Trimpac's ribbon cutting/open house-photos posted on website/FB. Distributed letter from Partners Bank announcing new contact information. Received thank-you from Shalynn Griesmer-2017 scholarship recipient. Distributed MACCI communications and Simplicity Credit Union customer appreciation information.

**VP Finance Report** – No Report. Discussed future bookkeeping options for community days-will reevaluate after event recap has been completed.

**VP Member Relations Report**-Received membership application from Dan's Drywall Service.

**Old Business-**

STAR Club Shelter – No Report

Stratford Community Days – Shared comments from participants/attendees. Brief evaluation of events-too soon to properly evaluate. TY letter will be sent to sponsors, follow-up meeting will be scheduled to get more input and photos will be shared on FB/website. Full report to be presented when financials have been completed.

Portable Sign – Discussed possibility of relocating to corner of 97/153 with Economic Development/Village of Stratford/Stratford Sign Company representatives. Submitted electronic sign price request.

Welcome Banners – Shared #/condition of useable banners. DOT regulations and new street posts on 3<sup>rd</sup> Ave. prohibit full utilization of current banners. Discussed future options/possibilities. Tabled discussion to allow directors time to get input from membership.

Village Maps – Discussed fold options, map/advertising format and other cost factors. Suggestion to use # of households w/in village & PO boxholders to determine order quantity. Request sample for comparison purposes.

**New Business-**

Block Party – Currently in planning stages for August/September event-nothing solidified yet.

Flowers Foundation – No Report

Alice in Dairyland – Shared email communication request seeking applications from counties/organizations interested in hosting the 2019 contest finals. M/S/C to decline opportunity.

X-mas in the Park – No Report

Meeting was adjourned at 6:15 pm.

August BOD meeting – August 9 @ LJ's Sports Zone @ 5:00 pm.