

**STRATFORD AREA CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
January 10, 2018**

Meeting called to order at 5:25 pm.

Present: Holly Haupt, Beth Griffith, Ashley Beining, Brian Forrest, Sandy Rueth, Steve Steiner, Mary Wussow

President's Report – No Report

VP Communications Report - Presented 12/13 minutes for approval. M/S/C to accept as presented. Distributed MACCI communications. Shared SAFD calendar & thank-you. Received insurance policy renewal-tabled until 2018 calendar of events has been determined. Discussed new businesses opening.

VP Finance Report – Presented 2017 P&L statement, individual event financials, & actual vs budget comparison.

VP Member Relations Report - No Report

Old Business-

STAR Club Shelter – No Progress-village representative unresponsive to repeated informational requests.

Village Maps – Work continues on design. Shared church, school, organization listing-still need to update and verify information. Village of Stratford offered financial support upon project completion if needed.

2018 Membership Drive – Membership drive ended with 57 renewals, 2 new members, 20 non-renewed. Ambassador follow-up list distributed for directors to contact members that have not renewed.

Inspire Program – Mary Wussow shared information regarding the development/implementation of the SHS Academic and Career Plan (ACP) referencing the Inspire Program as an excellent resource for the ACP. Created to bring industry and education together, the web-based Inspire Program would connect employers with students, communicate local workforce needs and facilitate mentor opportunities, while providing schools with a variety of career coaches, apprenticeship opportunities and work-based learning experiences. Recommendation to contact MACCI for more specifics as they have already implemented this program.

Community Days – Still need to communicate 2017 event recap to participants. Will send letter announcing 2018 dates, schedule of events, fund solicitation, etc. to past sponsors. 2018 planning meeting scheduled for 1/17/18-6:00pm-VFW clubhouse.

Food Kitchen – Insured for \$18,000 (\$15,000 unit/\$3,000 contents). Determined to be equally owned by the Lions Club, VFW, SAFD and SACC. Still researching possible disposition options.

Annual Banquet – Discussed eliminating banquet, replacing with membership letter recapping events of the year. M/S/C. Discussed separate event to honor Business of the Year. M/S/C.

Business of the Year – Selected 2017 recipient. Will contact to schedule/plan presentation event.

BOD Replacement – Discussed positions available (1-2 yr. term / 2-3yr. terms) and possible candidate replacements.

New Business-

2018 Strategic Planning – Meeting scheduled for 1/31/18-5:30pm-LJ's to determine 2018 goals, calendar of events, budget and committee assignments. All interested members welcome to attend.

BOD Orientation-To be held as positions are filled.

Meeting was adjourned at 7:25 pm.

Next BOD meeting – January 31 @ LJ's Sports Zone @ 5:30 pm.