

**STRATFORD AREA CHAMBER OF COMMERCE  
BOARD OF DIRECTORS MEETING  
December 13, 2017**

Meeting called to order at 5:15 pm.

**Present:** Holly Haupt, Beth Griffith, Angela Gerlach, Brian Forrest, Sandy Rueth

**President's Report** – Shared information regarding Dollar General, Kathy's Country Angel.

**VP Communications Report** - Presented 11/08 minutes for approval. M/S/C to accept as presented. Distributed MACCI communications. Shared X-mas card from Herb Kohl, UWSP social media event invitation. Request for FB administration assistance.

**VP Finance Report** – Distributed reorder of Stratford Bucks to Partners Bank and village of Stratford. Presented X-mas in the Parks event recap noting several expenses still outstanding. Scheduled audit. Final financial reports for 2017 events to be available at next BOD meeting.

**VP Member Relations Report** - No Report

**Old Business-**

STAR Club Shelter – Village has allocated \$25,000-has updated material/labor donation list. Still on track for June dedication.

Portable Sign Replacement – Discussion surrounding St. Sign eliminating their rentals, possible purchase of used sign, permit procedure, potential rental fee schedule, etc. Second request for member feedback via ambassador program to determine viability of project.

X-mas in the Park – Evaluated event-recommendation to purchase 2018 decorations now taking advantage of post-holiday sales. Discussed event organization, work schedule, club/group participation, etc. Motion for 2018 event chairman to be a non-director-sponsored/classified/managed same as Community Days. M/S/C.

Village Maps – Work continues on design changes. Verified map as only local resource to communicate address changes. Marathon County will notify when numbers have been assigned-no news as to date when that will be. Inquiry into possible financial assistance from village.

Inspire Program – Many new developments within this program-Mary Wussow will share updated information, suggestions for implementing, etc. at next BOD meeting.

2018 Membership Drive – Renewals continue to filter in-approximately 65% of the 2017 members have renewed. Received 2 new member applications. Ambassador follow-up list distributed-membership drive ends 12/31/17.

Community Days – Still need to communicate 2017 event recap to participants and clarify financials w/ Brian. Will send letter announcing 2018 dates, schedule of events, fund solicitation, etc. after holiday season.

Food Kitchen – Angela to initiate disposition process-will have appraisal at next BOD meeting.

**New Business-**

Annual Banquet – Scheduled for 1/14, 12:30pm, Country Aire

Business of the Year – Application posted to website, article printed in Record Review for several weeks-no replies to date.

BOD Replacement – Discussed possible candidate replacements. Jeff Tarras-willing to serve 1 yr, Angela Gerlach willing to serve another 3 yr term. Still need 3yr. term replacements.

2018 Scholarship – 2017 recipient checks and 2018 application form shared with SHS.

Meeting was adjourned at 6:30 pm.

Next BOD meeting – January 10 @ LJ's Sports Zone @ 5:00 pm.