

**STRATFORD AREA CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
August 9, 2017**

Meeting called to order at 5:05 pm.

Present: Beth Griffith, Jeff Tarras, Angela Gerlach, Ashley Beining, Sandy Rueth

President's Report – No Report.

VP Communications Report - Presented 7/12 minutes for approval. M/S/C to accept as presented. Recapped Partners Bank sign unveiling/open house-photos posted on website/FB. Shared Betsy's new contact information. Distributed MACCI communications. Discussed MACCI's Chamber Caper golf outing-suggestion to hold similar event. M/S/C to research for possible 2018 event.

VP Finance Report – No Report.

VP Member Relations Report-Simplicity Credit Union expanding-relocating several departments into Thomas House building. SAFD to coordinate 2017 Salvation Army holiday bell ringing campaign.

Old Business-

STAR Club Shelter – Several conversations were held with various individuals relating to design plans, cost, etc.-discovered the Village of Stratford is spearheading this project. Shelter was discussed at 7/27 Public Works meeting-to be discussed at future Village Board meeting.

Portable Sign –Presented electronic design/quote for replacement of damaged sign. Economic Development/Village of Stratford researching various ordinances to determine viability of project.

Welcome Banners – Confirmed the Village of Stratford is purchasing seasonal banners for street posts on 3rd Ave. M/S/C to not duplicate efforts, return named banners to businesses and utilize existing banners along 97/153. The status of usable banners will be evaluated on a regular basis-no action to be taken at this time.

Village Maps – Heinzen Printing will provide desired fold option. Detailed layout/design to be presented at next meeting. Still waiting for county to approve proposed street names.

Block Party – Businesses on 3rd Ave agreed to host block party in late Oct/early Nov.

New Business-

Inspire Program – Mentioned at recent networking event. M/S/C to get more information.

Flowers Foundation – Original contact person is no longer with organization-current staff unable to provide details regarding previous requests. M/S/C to close file.

Community Days Food Kitchen – Discussed current and future usage of portable unit. Tabled discussion-need more information before decisions can be made.

Dairyland Labs – Email request to advertise employment opportunities. M/S/C to deny stating those services are for members only. Membership application to be sent along with official response to request.

SHS Open House – To be held in September-date to be determined.

X-mas in the Park – Discussed format options/locations. Looking into possibility of coordinating holiday decorations with the Village of Stratford. M/S/C to schedule all activities out of Klemme Park.

Meeting was adjourned at 6:25 pm.

September BOD meeting – September 20 @ LJ's Sports Zone @ 5:00 pm.